



How to Succeed in Your IIBA[®] Exam in The 1st Attempt

ADAPTIVEUS

100% Success or 100% Refund.

iIBA[®]

Endorsed Education
Provider



For Taking An Important Step Towards
Achieving An Amazing Growth in Your BA Career

By the end of this webinar, you'll know:

- How IIBA certifications can play an important role in your BA career
- How to pass IIBA exam in the 1st attempt
- Adaptive support for IIBA Exam prep
- Q&A



Here is a pop-quiz 😊

Choose the Smart phone you will purchase – Both with similar features and performance.

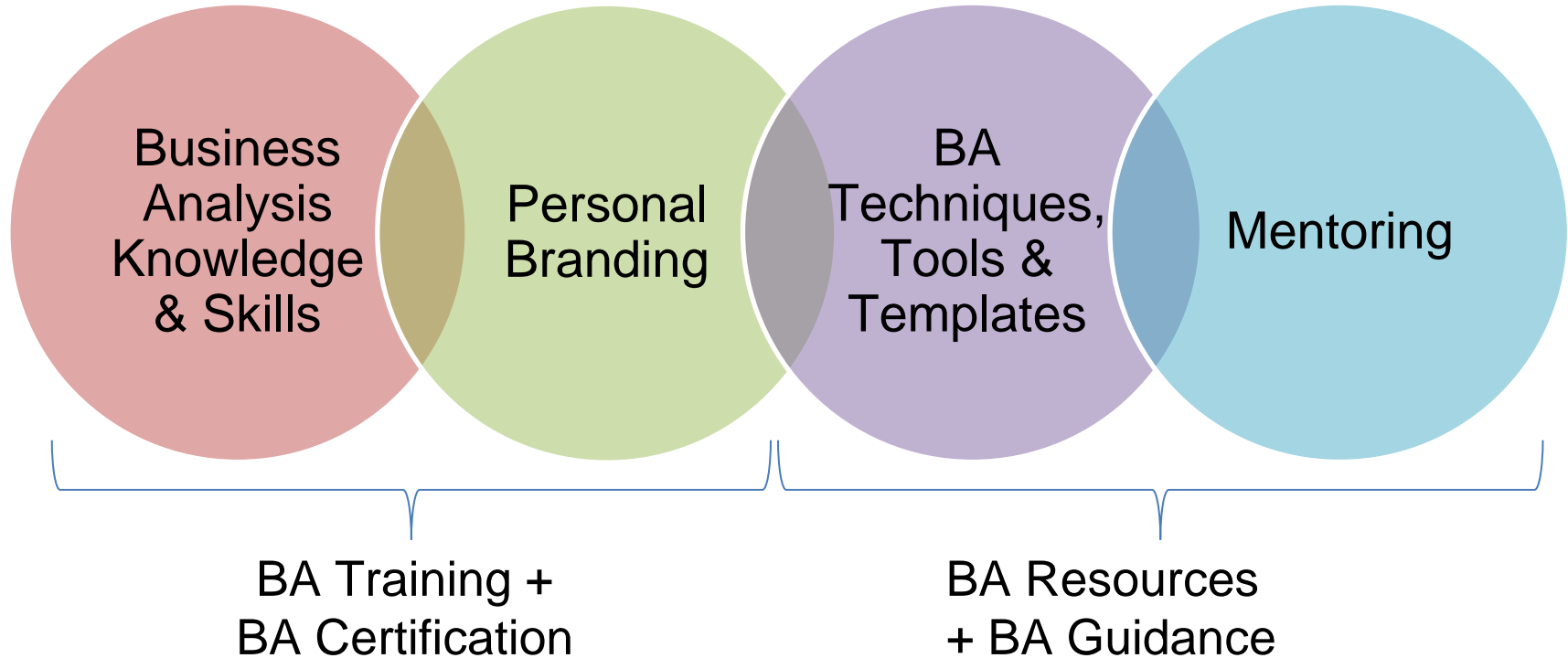
1. Branded one @ \$1200
2. Unbranded one @ \$800



Why people buy branded products?

- Warranty
- Post sales support
- A lot more assurance

4 Key Factors to Achieve Career Growth



How to stand out in the crowd by
being a trained and certified BA!

Why Be Trained And Certified?

1. Trained and certified BAs on average earn 20% more*
2. Faster career growth
3. Higher confidence at work
4. Greater job satisfaction

*IIBA® Annual Salary Survey



What Our Students Have Achieved

49%

Adaptive US
Students Surveyed
Reported A Better
Role At Work

58%

Adaptive US
Students Surveyed
Reported Higher
Salary

91%

Adaptive US
Students Surveyed
Reported Higher
Confidence At Work

bit.ly/adaptive-training-performance

***Adaptive US LinkedIn Performance Survey**

How Adaptive Training helped Manish Get 50% Salary Hike



Manish Vasand

✍ 1 review



2 days ago

I would like to thank LN and Adaptive...

I would like to thank LN and Adaptive US team for helping me getting my basics clear which helped me getting a raise of 50 percent hike in my job switch. Thanks, team for all your support and guidance !!!

Regards,
Manish Vasand

1170+

IIBA® Certifications

ADAPTIVE US

100% Pass or 100% Refund.



Yet Another Success Story



Ghalib Riaz

to LN ▾



Dear LN,

I wanted to share the good news with you.

I passed my exam on the first attempt :-)

Your guarantees are not just words I guess!

I also wanted to acknowledge that your training material is very reassuring. No doubt it helps you prepare for the exam. Nevertheless, it gives you courage to be able to take up a Business Analysis role with more confidence. During my preparation, I got an offer from a very large multinational consulting company and reached the final stage of interviews with another big employer. Most of the credit goes to your institution's help.

I will be recommending your course and training to as many as possible.

Thanks again,

ADAPTIVE US
100% Success. Or 100% Refund.



Another Real Student Story



sharika dilip ,CSM® ,CBAP® • 7:22 AM

Yes..covid impact was not good

I was stoodown by Qantas early march

Was lucky to grab another BA role with a bank immediately

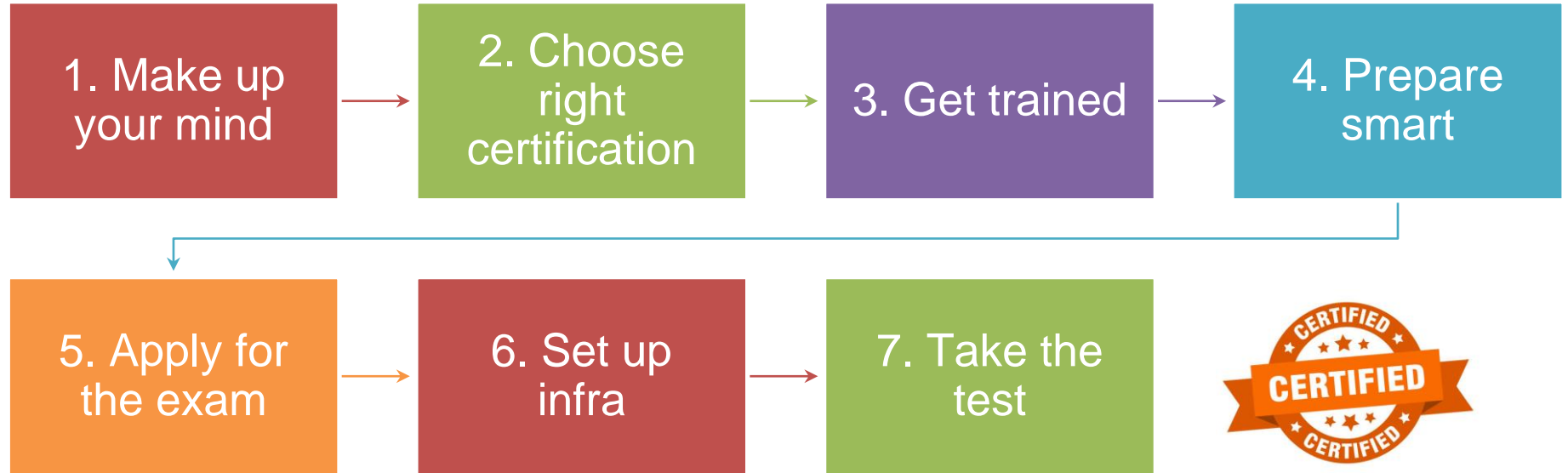
Certification really helped



Read hundreds of Career Transformations

<https://www.adaptiveus.com/career-transformations/>

7 Steps to be a Proud IIBA Certification Holder



Step 1 : Make up your mind



1. Make up your mind

- Delaying your certification makes you lose up to USD 20K per year and
- Makes you vulnerable in today's situation

AUG 25



Hi Ann

I finally came to the realization that I am stuck. Stuck as a business analyst not knowing which direction to go in.

A lot has happened since and in order for me to progress I need to make drastic changes.

Can you help me?

Step 2 : Choose The Right Certification

2. Choose right certification

- IIBA has multiple certifications
- Choose the right certification
 - Your experience
 - Your focus area for improvement



Focus of IIBA[®] Certifications

Cert.	Suitable for	
ECBA	Aspiring BAs and Junior BAs with < 2.5 years experience	Core Certifications
CCBA	Middle Level BAs with > 2.5 years of experience	
CBAP	Senior BAs with > 5 years of experience	
AAC	Demonstrate proficiency in Agile Business Analysis	Specialized Certifications
CBDA	Demonstrate proficiency in data analytics	
CCA	Demonstrate proficiency in cyber security	
CPOA	Demonstrate proficiency in Product Ownership Analysis	

Step 3 : Get trained



3. Get trained

- Only CBAP and CCBA require faculty-led training
- However, a right training can speed up your certification journey at least by 6 to 12 months
- Choose your training partner wisely



Evaluate wisely

- Past success rate
- Quality of faculty
- Quality of content
- Success guarantee
- Frequency of training
- Post training support

Training fee is a small fraction of your total investment.

Consider lost opportunities, frustrations with lack of support and mental trauma of failure.

Step 4 : Prepare Smart



Typical Challenges

- Lack of clarity on the scope of exam
- Lack of clarity on question pattern
- Insufficient practice questions
- Complexity of IIBA[®] Guides
- Lack of exam assistance support
- Lack of faculty guidance post training



Test Exclusions

- For all standards
 - Perspectives (80 Pages)
- For ECBA only
 - Strategy Analysis (33 Pages) and Solution Evaluation (22 Pages)
- For CCBA and CBAP only
 - Underlying competencies (30 pages)

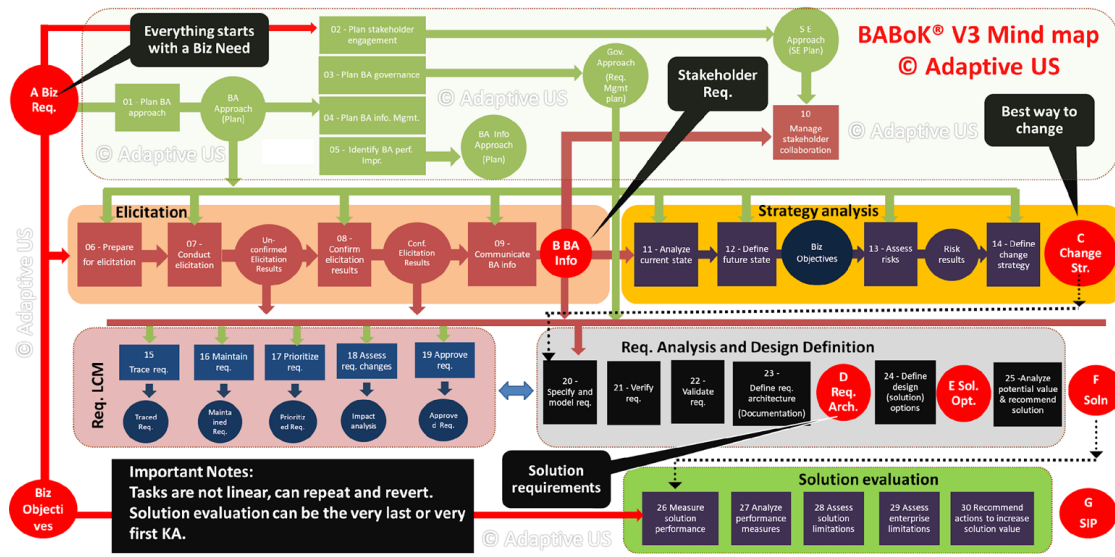
135 pages
30% content
is not
required



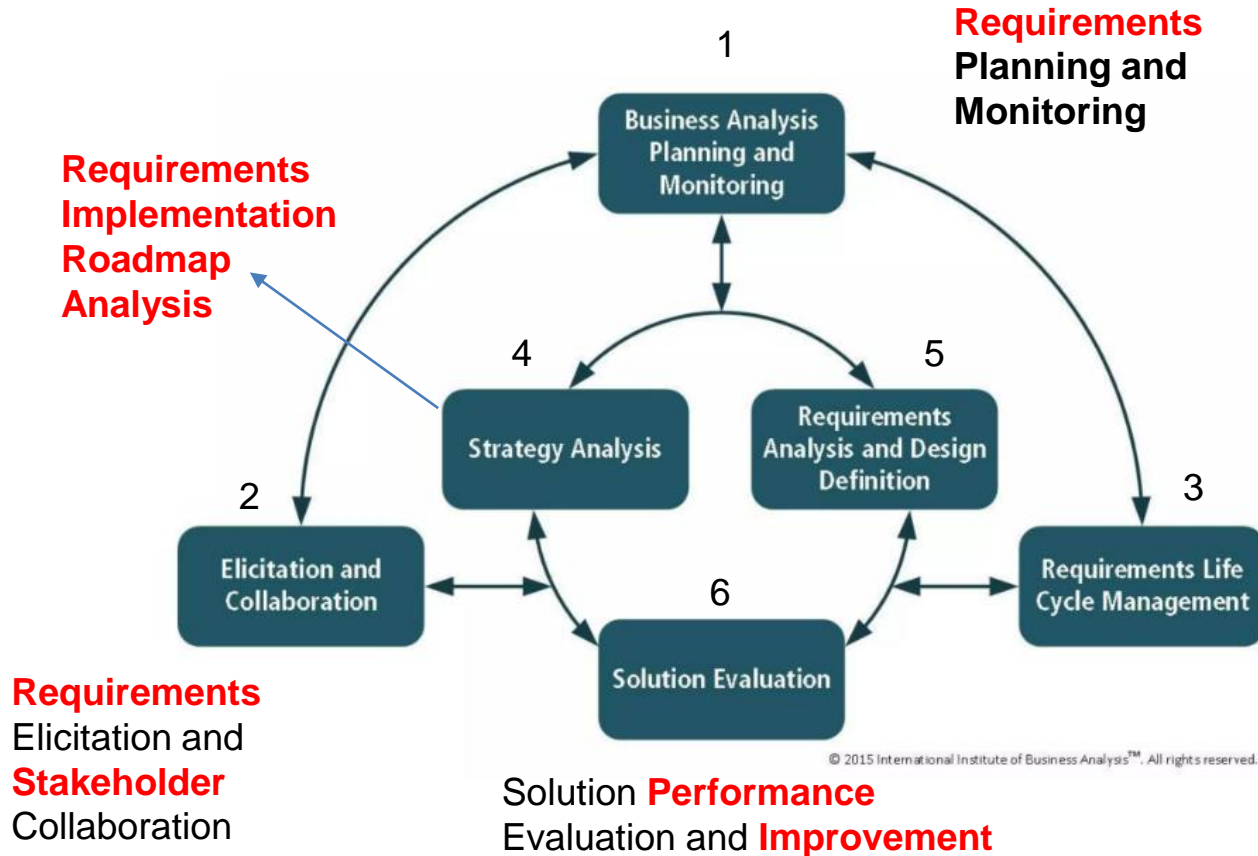
Choose Study Guide
Adapted to the Exam
Scheme

Know tasks

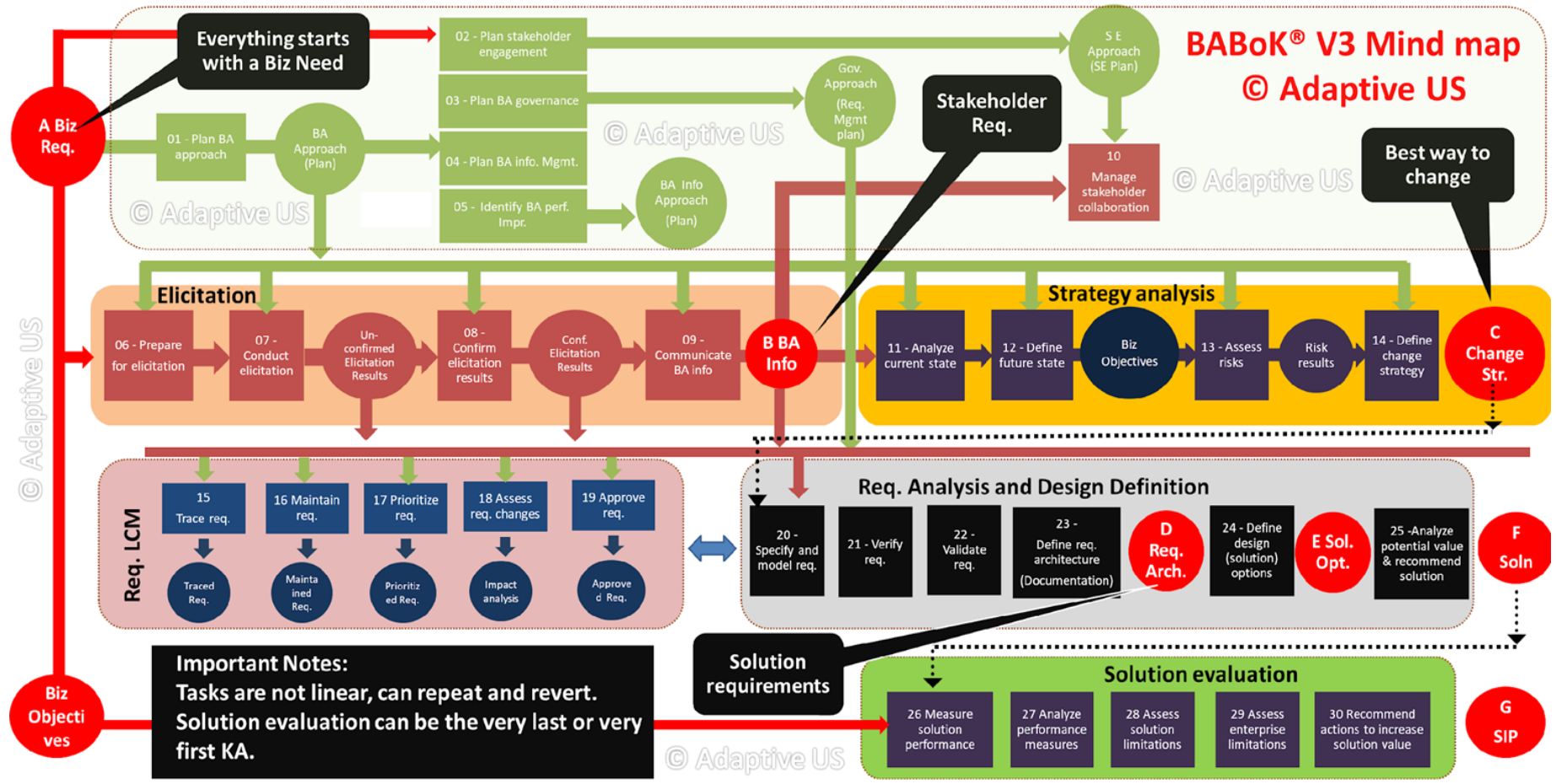
- Know purpose of each knowledge area and each task
- Remember tasks in KAs
- Understand typical BA flow
- Mind maps can be very helpful
- Understand key inputs and outputs



BABOK 6 Knowledge Areas



BABoK® V3 Mind map
 © Adaptive US



© Adaptive US

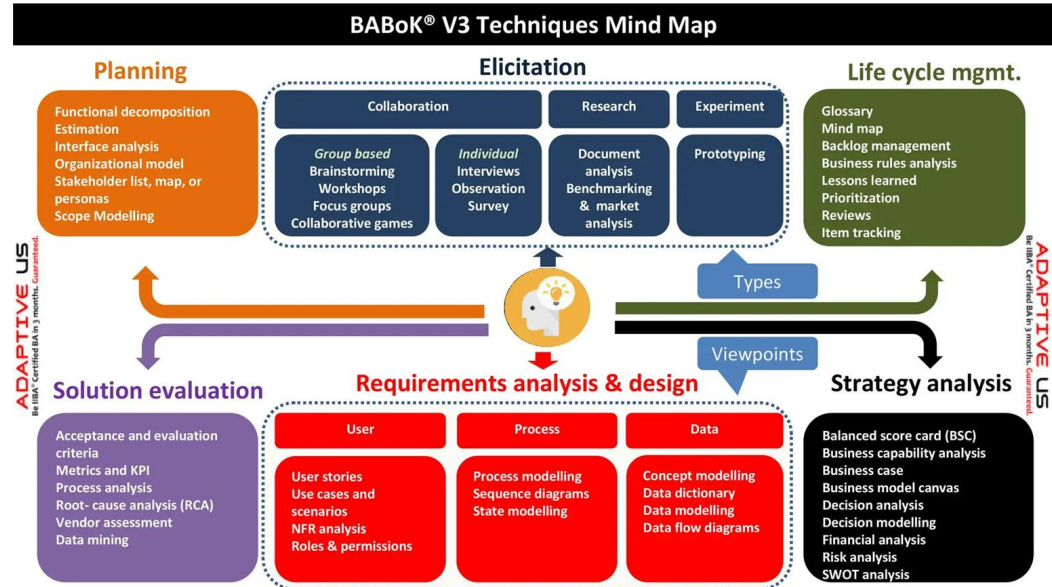
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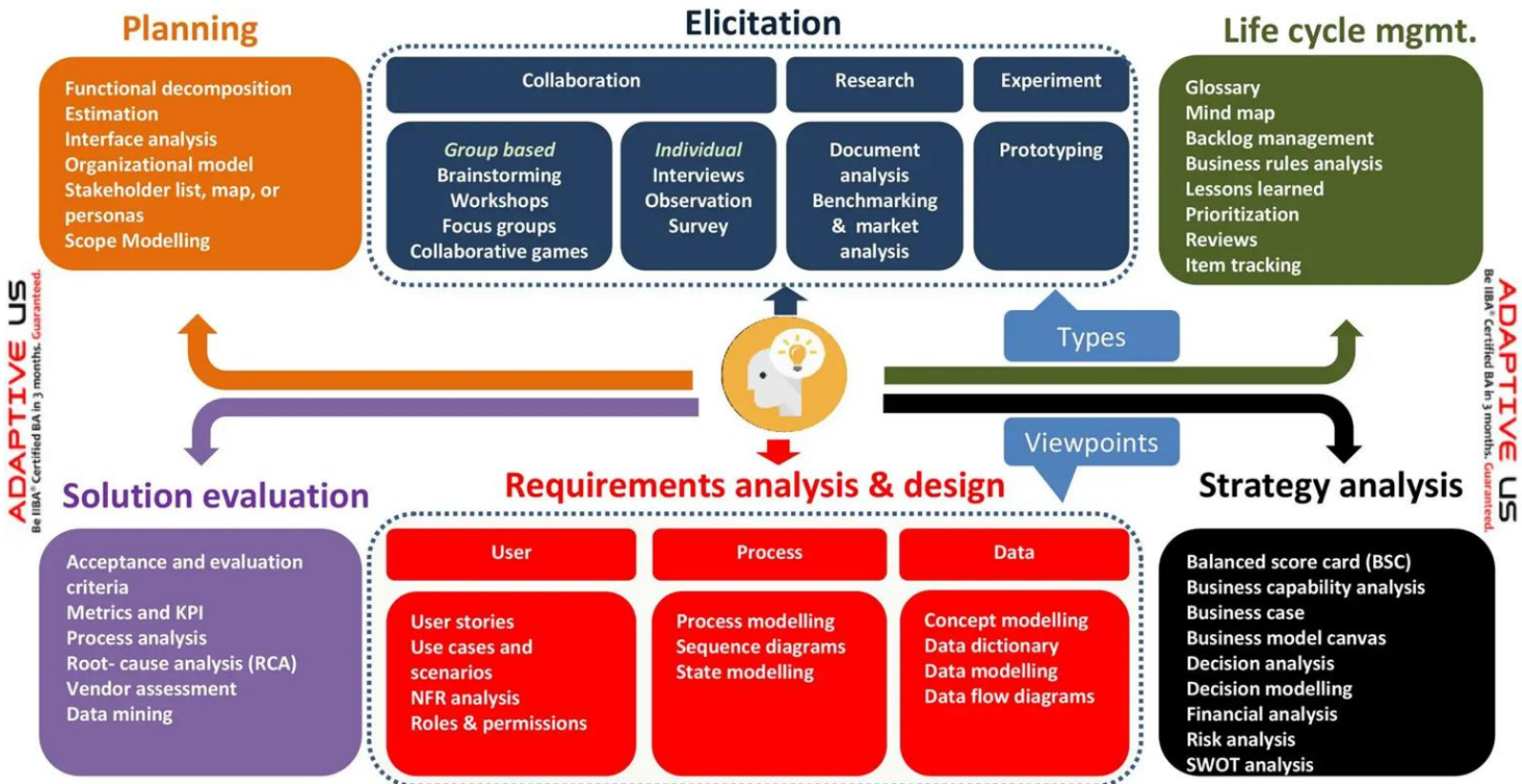
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Understand techniques

- Know the key strength of each technique
- Know modeling
 - Activity
 - Data
 - State
 - Use case
- Do a reverse mapping between different situations and likely techniques



BABoK® V3 Techniques Mind Map



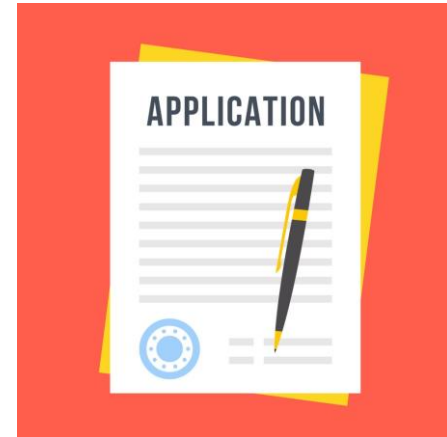
Practice questions

- Allocate ~60% of your preparation effort to solve practice tests
- Questions can have many tricks to distract you
- Observe those distractions
- Take chapter end tests to test your understanding
- Take multiple simulation tests
- Analyze your answers

Look for Question Banks
with correct versions and
complexity

Look for Simulators aligned
to IIBA Exam System

Step 5 : Apply for the exam



Apply

- For non-core certifications, you need to pay exam fees and agree to IIBA norms
- For core certifications, you need required PD hours
- For CCBA and CBAP, you need required work experience and references
- Don't get disheartened if your application is picked for audit
- Apply 4 to 6 weeks prior to exam

IIBA Application Simulators are quite valuable.

Look for Simulators aligned to IIBA Exam System

Step 6 : Set-up infra



Infrastructure

- 2 Windows Based Personal computers (one for back up)
- Should have Admin access to the Computer
- 2 Good Internet Connections (one for back up)
- 1 External Camera
- Power backup for at least 4 hours
- Clean desk and noise free room

Given current pandemic situation, it may be better to take tests from home.

Back up laptop and internet connection ensure your exam does not get abandoned due to infrastructure issues

Step 7 : Take the test



Test Taking Tips

- ✓ Tests your knowledge of the published guide
- ✓ First few questions are usually harder
- ✓ Getting stuck to a question – Mark an option, Mark for review and Move On
- ✓ Come back and review later
- ✓ Review diagrams
- ✓ CBAP questions can be quite long
- ✓ Time Management Tips are must to pass



Test Taking Tips

- ✓ Choose Most Appropriate option, not just correct option
- ✓ Answer as per the guidebook, not as per your organizational practices
- ✓ Watch out for options which have words like **always, only** etc.
- ✓ Eliminate choices which are not right.



How Adaptive US Assists You in Your Career Journey

What we provide



Triple Guarantees



Expert Facilitators



High Quality Content



End to End Support



Proven Approach



BA Tools & Templates

We support you till you succeed!
You have access to 12 Live Tutorials post training.

Adaptive Triple Guarantees



**1750+ IIBA[®] Certified BAs
from Adaptive US**

Adaptive Faculty

The Very Best You
Can Ask For
Expert IIBA
trainers
BABoK Authors
and Exams
Questions Setters



Laura Paton CBAP

Chairperson BABOK V3 and PMI PBA Authoring Team. Former Head - Product Development - IIBA. 32+ Years as BA and PM



LN Mishra CBAP CCA

Mentor to 1100+ IIBA Certified BAs. 1st Person to achieve all 6 IIBA Certifications. Part of IIBA V3 Exam Committee.



Victoria Cupet CBAP

Regional Director, IIBA Europe and Africa. BABoK V3 Author. 25+ years of BA experience.



Lora McCoy CBAP

Former Regional Director, IIBA Central Americas. Former President – IIBA Oklahoma Chapter. 22+ years of BA experience.



Tom T CBDA, AAC

Agile BA Practitioner, CPRE Certified. B.S. Chemical Engineering – Massachusetts Institute of Technology. 26+ years of BA experience.

What our students say!



Studying at Adaptive US was the BEST choice I made. I passed the CBAP exam in just 1 month. Their customer service is top notch! Thank you Adaptive!!! Keep doing what you do! You guys are amazing at it!

-Chioma Ogamba, CBAP



Adaptive exam prep program is the best-in-class. In addition to excellent training sessions, they have A LOT of resources which I utilized extensively, to pass the exam within 2 months. Highly recommended.

-Peter Chen, CBAP



300+ 5 Star Google & TrustPilot Reviews. Need We Say More?

For more info on IIBA Exam Pattern,
Fees & Prep Effort

Download the **100 Top Tips To Get
IIBA[®] Certified**

**FREE
DOWNLOAD**

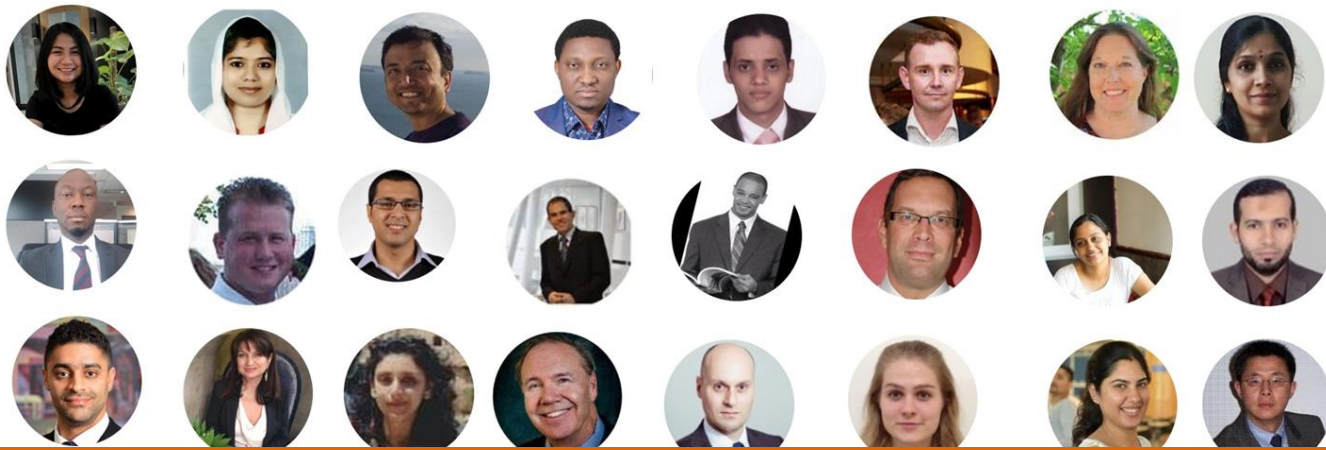
adaptiveus.com/free-resources/free-100-iiba-tips/

**100 TOP TIPS
TO GET IIBA[®]
CERTIFIED**



Collated from Combined
Experiences of **1600+** IIBA[®]
Certified BAs





Thank You For Joining the Webinar!
1750+ Successful IIBA® Certified Professionals
BE THE NEXT ONE!

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